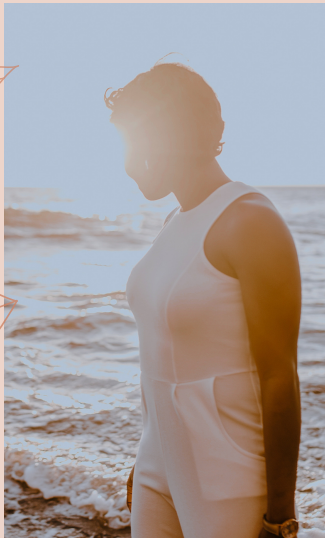


NIOLA BLOOMS

www.niolablooms.com



LOLA OLUYINKA

I'm Lola, a lifestyle blogger living in London, UK. I am very passionate about travel, wellness and style. I create content with short storytelling, often drawing inspirations from my childhood memories of growing up in Lagos, Nigeria. This allows my readers to connect with me on a personal and emotional level, knowing they're not alone.

NiolaBlooms was created as a platform to inspire and motivate others to live an healthy and fulfilled life whilst enjoying the beauty life has to offer. Encouraging others to step out of their comfort zones, travel more, explore hidden talents and simply live well.

TARGET AUDIENCE

BY GENDER

70% FEMALE
30% MALE

AGE

MOSTLY AGES
25- 35

LOCATION

UK, US, NIGERIA



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